



Entertainment Network



Super Channel partners with the Edmonton International Film Festival

Select EIFF features and shorts will premiere on Super Channel Fuse from October 1 to 10



HOW TO: WATCH EIFF at Home on Super Channel

This year, EIFF is proud to be presenting our 2020 Program in partnership with Super Channel! We're proud to announce that EIFF will be screening 15 feature-length films and over 20 shorts packages on Super Channel, most of which will be simultaneously screened in theatre! While we have some theatrically exclusive content, we encourage our audience to watch however and wherever they feel most comfortable, and we're very excited to be bringing the festival to YOU in 2020!

How can you make sure you're ready to go on October 1st? We'll give you all the details you need!

In order to watch EIFF on Super Channel you will need:

A 'screen' such as a television, computer, or tablet

A 'device' such as a set-top box, 'app', or streaming box e.g. Apple TV, Roku, Fire TV, Chromecast

A 'subscription' to Super Channel through your cable provider, Amazon Prime Video Channels, or through Apple TV's subscription service.

TO WATCH ON A TELEVISION WITH A SET-TOP BOX (e.g. Shaw, Telus)

You will need to contact your cable provider to set up a subscription to Super Channel if you do not already have one. Most cable providers, including Shaw and Telus, offer a free trial for your first month of Super Channel; make sure to ask what promotions are available to you! Once you've contacted your cable provider and have signed up, Super Channel should become available on your set-top box for viewing traditionally via channels. After the trial, Super Channel is \$10/month, so be sure to keep your eyes peeled for some of their exclusive content!

*This is by far the EASIEST option for subscription, especially if you already have an existing cable package. We **strongly recommend** that you subscribe through your cable provider if that option is available to you; we've included instructions for our streaming-only audience below.



Entertainment Network



TO WATCH ON A TELEVISION WITH A STREAMING BOX

In order to subscribe to Super Channel digitally with a streaming box, you will need: A streaming box such as a Roku, Chromecast, Fire TV, or Apple TV. If you are **NOT** using an Apple TV, you will need an Amazon Prime Video subscription in order to subscribe to Super Channel digitally, through the Amazon Prime Video Channels portal. Amazon Prime Video is available for nearly all streaming devices, but be sure to double-check that you are able to access Amazon Prime Video on your device. Amazon Prime offers your first month of both Prime Video and Super Channel for free, for those who do not already have Amazon Prime. For those who **DO** already have Amazon Prime, Super Channel is offered for free for your first month as well. If you **ARE** using an Apple TV, you are able to subscribe directly to Super Channel through the Apple TV Channels portal on your device and will **NOT** require an Amazon Prime subscription to access. Just search 'Super Channel' to access the subscription page. Super Channel is offered on Apple TV Channels for a one-week free trial upon subscription. After the trial, Super Channel is \$10/month, so be sure to keep your eyes peeled for some of their exclusive content!

HOW TO WATCH ON A TABLET DEVICE

In order to subscribe to Super Channel digitally through a tablet device, you will need to determine whether you are using an Apple or Android tablet device.

Apple devices are able to subscribe directly to Super Channel through the AppleTV application. Search 'Super Channel' in the search bar of your AppleTV app to be taken to the subscription page. Subscriptions made through the AppleTV app are eligible for a one-week free trial.

Android devices will need to subscribe to Amazon Prime and subscribe to Super Channel through the Amazon Prime Video app, in the Amazon Prime Video Channels portal. Please ensure that you have the Amazon Prime Video app installed on your tablet, click through to the Prime Video Channels portal, and subscribe through there! Subscriptions made through the Prime Video app are also eligible for the one-month free trial

NOW I'VE GOT MY DEVICE SET UP... HOW DO I ACTUALLY WATCH?!

Great question! All EIFF titles will be **BROADCAST LIVE** on Super Channel. None of our titles are available for 'on-demand' streaming, so you've gotta make sure your eyeballs are in front of your screen! Consult the [EIFF website](#) for films schedule, and make sure you're aware of what time your content is playing.

On your television/set-top box, you'll navigate to Super Channel FUSE; this is the channel in which all of our content on Super Channel will be broadcast. Then, sit back, wait for the clock to strike, and enjoy this year's most exciting selection of cinema and short-films!



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On your digital device (both streaming boxes and/or tablets), you will navigate to the LIVE feed of Super Channel FUSE. Ensuring that you are watching the LIVE feed is crucial, as content will **NOT be available for on-demand streaming**. Again, consult our schedule of films at www.edmontonfilmfest.com and be sure to give yourself enough time to prepare your devices for viewing!

YOU'VE EXPLAINED ALL OF THIS VERY WELL, BUT I'M STILL CONFUSED...

That's ok, and thank you for the compliment! You can visit www.superchannel.ca/subscribe for more information on how to subscribe, what platforms are available, etc.

Still feeling overwhelmed by it all? We are screening ALL of our feature-length films and short film programs, as well as lots of exclusive theatrical content at Landmark Cinemas 9 City Centre!