



Our advertisers reach a diverse audience of movie-goers. And who doesn't love movies? For 10 days (and nights), EIFF rolls out the red carpet, welcoming more than 20,000 festival-goers and distributing 5,000 printed program guides (a PDF is also available on our website year-round). These program guides are vital to the EIFF experience and hit the streets mid-September.

### READY FOR YOUR CLOSE-UP?

Festival-goers are 58% female, 27% are 18-25 years of age, 33% are 26-40, 20% are 40+ and 62% have a household income of \$100K+.

### FILM FESTIVALS OFFER A UNIQUE PERSPECTIVE OF THE WORLD!

Since 2016, EIFF has achieved status as an OSCAR® Qualifying Film Festival. Fewer than 100 film festivals worldwide achieve this status. Winners of our Short Film categories are eligible to be considered for a coveted OSCAR®!

#### Full Page

5" W x 8" H  
\$900 + GST

#### Half Page

5" W x 3.875"H  
\$500 + GST

#### Quarter Page

2.375"W x 3.875"H  
\$300 + GST

#### FILE REQUIREMENTS.

Full Page Trim Size: 5.5"W x 8.5"H (add 1/4" on all sides for bleeds). All ads are full colour. Microsoft Word files will not be accepted.

Send your digital files in CMYK colour mode as high resolution PDF, EPS or TIFF files with fonts embedded or outlined by AUGUST 15 to Mitch Winnicki: [mjw@huntingtonandworth.com](mailto:mjw@huntingtonandworth.com)

#### Premium Full Pages: (full bleed)

Outside Back Cover  
\$1,500 + GST

Inside Front Cover  
\$1,200 + GST

**SOLD!**

Inside Back Cover  
\$1,200 + GST

NAME:

DATE:

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E-MAIL:

CHEQUE (Payable to: The Edmonton International Film Festival Society)

INVOICE US (Payment due by AUGUST 30)

CREDIT CARD NUMBER:

EXPIRES:

CARDHOLDER NAME:

AMOUNT:

SIGNATURE:

RETURN WITH PAYMENT TO: EIFF | #201, 10816A – 82 Avenue | EDMONTON, Alberta | T6E 2B3 | O: 780.423.0844

#### IMPORTANT DEADLINES.

AUGUST 1: Reserve your ad space  
AUGUST 15: Camera-ready artwork delivered  
AUGUST 30: Payment deadline  
SEPTEMBER 15: Program hits streets

#### CONTACT.

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[EDMONTONFILMFEST.COM](http://EDMONTONFILMFEST.COM)

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