



EIFF delivers exposure to a committed, film-going audience: 58% female, 27% are 18-35, 53% are 36-65, and 62% have a household income of \$100,000+.

Supporting the independent spirit!

The Edmonton International Film Festival Society is a non-profit, charitable organization committed to showcasing the best independent, international cinema.

Film festivals offer a unique perspective on the world!

EIFF receives more than 4,000 film submissions each year from around the world! Organizers also seek out award-winning films from other festivals such as Tribeca, SXSW, Cannes, Berlinale and TIFF to present fifty (50) of the BEST feature-length films and documentaries along with more than one hundred (100) short films.

More than just outstanding films!

Filmmakers and actors travel to EIFF from all over the globe to meet with our audiences and answer questions following their film. After-parties, Gala events, filmmaker chats... EIFF is all about the experience. ALL our films are Edmonton premieres! Which means:

Every night is Opening Night!

SPONSOR EIFF

WHY SPONSOR?

20,000 wallet-packin', movie-lovin', urbanites are drawn to the downtown core during the annual Edmonton International Film Festival – an **OSCAR®** Qualifying festival and MovieMaker Magazine's **50 Film Festivals Worth the Entry Fee** (2015-2017).

Besides being good karma, sponsorship of EIFF shows that your organization does more than talk the talk. You support arts, culture, festivals and are committed to attracting business to the downtown community. Sponsorship benefits include tickets to EIFF – a great opportunity for you to: recognize staff for a job well done; say 'Thank-you' to your best customers; entertain clients; bring your families for a night out; and build public awareness of your business.

IN-KIND Sponsorship.

IN-KIND sponsorship comes in a wonderful variety and is only limited by our collective imaginations. Donating a SERVICE or PRODUCT or a LOCATION or those CHAIRS we need for our guest filmmakers to perch in... the possibilities are endless! These IN-KIND sponsorships and donations are equally as important to the vitality of this festival and are calculated at 50% of the ACTUAL cost.

LOCATIONS for our Festival Program Guide.

Drive traffic to your business! Please let us know by AUGUST 15 if you've got space to stock our FREE! Program Guides. These hit the streets on SEPT. 15th. We publish pick-up locations on our website and in the festival Program Guide.

Just Wanna DONATE?

The Edmonton International Film Festival Society, Producer of EIFF, is a not-for-profit, Charitable Organization. We accept donations year-round and issue tax-deductible receipts at the end of each calendar year.

The deadline for SPONSORSHIP AGREEMENTS is JULY 30th each year and preference is given to 3-year terms.

 EDMONTONFILMFEST

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Contact Us:

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OTHER CREATIVE SPONSORSHIP OPPORTUNITIES

\$15K

- NAME A THEATRE
- EVENT SPONSOR: Opening Night Gala
- EVENT SPONSOR: Champagne Gala
- BRING A SUPER STAR to the Festival

\$10K

- EVENT SPONSOR: Awards Brunch
- EVENT SPONSOR: Free! Family Fun Day!

\$5K

- EVENT SPONSOR: 24/One Filmmaking Challenge
- EVENT SPONSOR: Lunchbox Shorts
- EVENT SPONSOR: Appy Hour Shorts
- SPONSOR our Volunteers
- SPONSOR CHILD CARE during Family Films
- EXCLUSIVE Sponsor of EIFF App

\$2.5K

- EVENT SPONSOR: EIFF U
- DINNER With A Filmmaker
- BRING A Filmmaker to the Festival
- SPONSOR Our Swag (t-shirts, lanyards, etc.)
- SPONSOR A Workshop/Seminar
- THIS FILM Presented by...

\$1K

- PRODUCT: Hospitality Suite
- PRODUCT: Filmmaker Swag Bags
- SCREEN Films with the JURY!

Priceless!

- DONATE Prizes to our OSCAR Live Party
- SAMPLE Your Food/Beverage Products
- EXCLUSIVE Liquor Sponsor

SPONSORSHIP OPPORTUNITIES

ASSOCIATE PRODUCER \$15K

- 10 Single Tickets to OPENING or CLOSING NIGHT Gala
- FULL page ad in EIFF Program Guide
- LOGO Recognition on all printed EIFF materials: Poster, Ads and Signage
- LOGO Recognition in all EIFF video materials: Sponsor Reel and Sponsor Slide Show
- LOGO Recognition and Hyperlink on EIFF website year-round

LINE PRODUCER \$10K

- 8 Single Tickets to OPENING or CLOSING NIGHT Gala
- FULL page ad in EIFF Program Guide
- LOGO Recognition on all printed EIFF materials: Poster, Ads and Signage
- LOGO Recognition in all EIFF video materials: Sponsor Reel and Sponsor Slide Show
- LOGO Recognition and Hyperlink on EIFF website year-round

STARRING ROLE \$5K

- HALF page ad in EIFF Program Guide
- LOGO Recognition on EIFF Poster
- LOGO Recognition in EIFF Sponsor Slide Show video
- LOGO Recognition and Hyperlink on EIFF website year-round

KEY GRIP \$2.5K

- HALF page ad in EIFF Program Guide
- LOGO Recognition in EIFF Sponsor Slide Show video

SUPPORTING CAST \$1K

- QUARTER page ad in EIFF Program Guide
- LOGO Recognition in EIFF Sponsor Slide Show video