



Edmonton International
FILM FESTIVAL

Edmonton International Film Festival Society Presents
24/ONE – A 24-Hour Film (making) Challenge

OFFICIAL RULES & REGULATIONS

The following rules apply to each participating group/production team:

1. Times:

- The 24/One event will occur between Saturday, September 27th at 11am and the following Sunday, September 28th at 11am (local time).
- The participating group must complete its film/video work in time to deliver it in-person by the deadline of Sunday, September 28th at 11am.
- Only works that meet the 11am drop-off deadline will be in competition for prizing.
- Kick-off and drop-off sites are the same location – Empire City Centre 9 (3rd floor of Edmonton City Centre at the Empire Theatres movie complex).

2. In that 24 hour period, all creativity will take place, including but not limited to:

- Writing the script
- Casting
- Rehearsing
- Costume/Set Design
- Shooting
- Editing
- Sound Design

3. The only work to begin prior to the "Official 24/One Time Period" is:

- Organizing Crew
- Organizing Cast
- Securing Equipment
- Scouting/Securing Locations

4. All footage must be shot within the 24 hour time period of the project:

- No stock footage or footage shot or created at another time may be used.
- Animation and special effects are permitted, but must be created during the 24 hour time period.

5. Each participating Team must have a representative at the official Kickoff Event for 24/One:

- Each Team will be assigned required elements that must appear in its film, such as a specific line of dialogue which will be announced at the official Kickoff.
- Sign-in and Kickoff Event takes place on Saturday, September 27th between 10am and 10:45am at Empire City Centre 9 – the movie theatre complex on the 3rd floor of Edmonton City Centre.

6. Participating Teams will consist of:

- A maximum of 3 people: Producer, Director and Writer.
- A minimum of 1 person, working individually as Producer, Director and Writer.
- Casting director, actors, cameraman, audio operator, grip, editor and all other people involved with the 24/One production are not included in the calculation of Team members.

7. The finished film must be a minimum of 3 minutes in duration, and a maximum of 5 minutes in duration (including opening title and closing credits).

8. The finished film/video must be submitted on one of the following:

- miniDV
- DVD

9. Before the finished film begins, filmmakers should include:

- 5 seconds of bars and tone
- 5 seconds of black
- team name, date, city, title and genre
- 2 seconds of black
- Your film

10. Content of the movie/film/video must be suitable for families with small children. **The organizers will disqualify any film** that can be considered unsuitable for this audience due to coarse language, nudity, violence and inappropriate situations.

11. Music: Participating groups are encouraged to work with local composer and/or musicians to write and record music for the films and must turn in a General Release form signed by the music rights owner. We realize that this may be difficult to achieve. Therefore, it is permissible for a participating group to use pre-recorded music, but **ONLY** for screening at the Edmonton International Film Festival. To show your film elsewhere, you **MUST** have permission from the copyright holder of the pre-recorded music.

12. Credits at the end of each film are limited to a maximum of 30 seconds.

13. Films must include the following credit:

"This film made as part of the 2008 Edmonton International Film Festival."

14. Additional Materials. Teams must hand in General Release Forms for people, locations and music rights with their finished film. Only if a person and a location is identifiable do we require Release Forms.

15. Entry Fee. The \$45 entry fee is payable through PayPal until NOON on Friday, Sept. 19th -- or send a cheque (must be postmarked by **September 19th**) made payable to:

The Edmonton International Film Festival
#201, 10816A - 82 Avenue
EDMONTON, Alberta T6E 2B3

16. To be certified each participating group's film/video production must follow all rules herein. The organizers reserve the right to screen only certified films.

17. The organizers may add to or amend these rules at any time prior to the beginning of the 24/One filmmaking challenge.

18. Entrant and all Team Members hereby acknowledge having read and understood these Official Rules and Regulations for 24/ONE. Team Members also hereby release the Festival, its Officers, Directors and representatives, from any and all claims rising in any way from the submission of material by me or on my behalf whether on film, video or otherwise, to the Festival.

I understand and accept the EIFF 24/One Rules & Regulations